



Myke Borello
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www.mykeborello.com

Graphic Artist

"Prestige as Designed"

Technical Skills

MS Office Suite
Sketchbook Pro
Photoshop
Illustrator
Dreamweaver
Makerware
InDesign
Corel Painter
Artstudio

Design Proficiency

Image Manipulation
Concept Development
Exhibit Design
Illustration
Photography
Packaging
Branding
Drafting
Layout

Experience

Allied Renaissance Koalition (A.R.K), New York NY
Art Director/Gallery Leader, October 2013 - February 2014
Researched Target Demographic
Created the A.R.K Brand Identity
Illustrated Logo
Made Advertisements
Raised Awareness
Recruited Artists

Ramon Trif Enterprises, New York NY
Senior Graphic Designer/Production Manager,
August 2013 - November 2013
Designed Ads, Flyers, Posters, & Web Graphics
Monitored, Edited Online Posts
Promoted the RTE Art Shows
Narrated Video Commercial
Produced Merchandise, Prints, & Decor
Handled Post Production Printing, Cutting, & Mounting
Curated the MONSTER & Shades of New Art Shows

Women's Fashion Designer Yeny Rosa, Bronx NY
Freelance Graphic Designer, January 2013 - February 2013
Critiqued Former Logo
Provided Creative Concepts
Created New Logo

Education

The Art Institute of New York City, New York, NY
Associates Occupational Studies, Graphic Design, June 2010

The High School of Art & Design, New York, NY
High School Diploma in Fine Art & Illustration, June 2003